AP Language

Ms. Frates Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Analyzing Propaganda Techniques in Political Advertising

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| --- | --- | --- |
| Type of Propaganda | Summary | Effect of Technique |
| Bandwagon |  |  |
| Card Stacking |  |  |
| Fear |  |  |
| Glittering Generalities |  |  |
| Logical Fallacies |  |  |
| Name Calling |  |  |
| Plain Folks |  |  |
| Euphemism |  |  |
| Testimonial |  |  |
| Transfer |  |  |

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